MEDIA ADVISORY

Kitchener-Waterloo Oktoberfest Kicks Off This Weekend!

September 23, 2026 – KITCHENER, ON – Kitchener-Waterloo Oktoberfest kicks off this weekend and runs September 25 – October 17. Find out about all things Bavarian at oktoberfest.ca.

What's on Tap for the Next Few Weeks:

September 25

- Prostgarten at the Gaslight District (runs September 25 – October 4)

September 26

- Oktoberfest Family Treasure Hunt at Fairview Park Mall
- Schwaben Club – Biergarten Nights
- Prostgarten at the Gaslight District

October 2

- Schwaben Club
- Stuff A Bus – Onkel Hans Food Drive at the Kitchener Rangers
- Prostgarten at the Gaslight District

October 3

- Oktoberfest Wunderwagon Seniors Tour – Rockway Centre
- Schwaben Club – Biergarten Nights
- Uber Haus at Maxwell's
- Goatfest at Concordia Club
- Prostgarten at the Gaslight District

October 4

- Oktoberfest Wunderwagon Seniors Tour – Waterloo Mayor's Market
- Family Day at the Schwaben Club
- Prostgarten at the Gaslight District

October 9

- Willkommen Platz in DTK – Official Keg Tapping (11:30 am – 12:30 pm)
  Biergarten (11:00 am – 10:00 pm)
  Authentic Bavarian Entertainment including Walter Ostanek (12:30 – 7:00 pm)
  Vendor Villages (King Street 11:00 am – 7:00 pm) (Kitchener City Hall 11:00 am – 5:00 pm)
  KIDtoberfest (11:00 am – 5:00 pm) Hans Haus Pop Up (11:00 am - 9:00 pm)
  Bran Van 3000 (7:00 pm – 8:00 pm) Bif Naked (8:30 pm – 10:00 pm)
- Concordia Club
- Habsburg Haus (Alpine Club)
- Hubertushaus
- Schwaben Club

October 10

- Willkommen Platz in DTK – Authentic Bavarian Entertainment including Walter Ostanek (11:00 – 7:00 pm)
  Biergarten (11:00 am – 10:00 pm)
  Vendor Villages (King Street 11:00 am – 7:00 pm) (Kitchener City Hall 11:00 am – 5:00 pm)
  KIDtoberfest (11:00 am – 5:00 pm) Hans Haus Pop Up (11:00 am - 9:00 pm)
  DOGtoberfest (12:00 pm – 6:00 pm) Lee Aaron (8:30 pm – 10:00 pm)
- Concordia Club
- Habsburg Haus (Alpine Club)

- Hubertushaus
- Schwaben Club

October 11

- Willkommen Platz in DTK – Authentic Bavarian Entertainment including Walter Ostanek (11:00 – 4:00 pm)
  Biergarten (11:00 am – 7:00 pm)
  Vendor Village (King Street 11:00 am – 7:00 pm) (Kitchener City Hall 11:00 am – 5:00 pm)
  KIDtoberfest (11:00 am – 5:00 pm) DOGtoberfest (12:00 pm – 6:00 pm)
  Hans Haus Pop Up (11:00 am - 7:00 pm) Robyn Ottolini (4:30 pm – 6:00 pm)
- Family Day at Concordia Club
- Family Day at Habsburg Haus (Alpine Club)
- Family Day at Hubertushaus
- Family Day Schwaben Club

October 12

- Thanksgiving Day Parade – start time 9:30 am – Weber St. from Frederick Street to Bridgeport Road
- Family Day at Concordia Club
- Family Day at Habsburg Haus

October 14

- Concordia Club – "Honky Tonk at the Conc" & Food Bank event
- Habsburg Haus – So You Think You Can Tanz

October 15

- Stuff A Bus– Onkel Hans Food Drive at Centre In The Square
- Corporate Night at the Schwaben Club
- Concordia Club – Corporate Night and Chamberfest

October 16 & 17

- Damenfest Breakfast (16th at the Walper Hotel)
- Concordia Club
- Habsburg Haus (Alpine Club)
- Hubertushaus
- Schwaben Club

Details about all official K-W Oktoberfest events and activities can be found at oktoberfest.ca

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About Kitchener-Waterloo Oktoberfest

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Waterloo Region Women's Expo and Women of the Year celebration as well as family-friendly events like KIDtoberfest, Willkommen Platz and the Thanksgiving Day Parade. For more information visit www.oktoberfest.ca.

Media Contact:
Tracy Van Kalsbeek, Executive Director
Kitchener-Waterloo Oktoberfest
519-616-0793 or tracy@oktoberfest.ca