



Join us Today at the 2nd Annual Waterloo Region Women's Expo

May 23, 2026 – KITCHENER, ON – It's raining and cold outside but the vibes are warm and sunny at the [Waterloo Region Women's Expo](#) – running today from 11 a.m. until 5 p.m.

The exciting event brings together local businesses, leaders and changemakers to create an energizing environment that fosters connection, inspiration and empowerment.

Check out session presenters Womiye Ojo, The Daily Well Podcast and Tammy Lee Hauser as well as keynote speaker [Kim Basler](#), a renowned women's self-trust and empowerment coach and breathwork facilitator. As part of a moderated panel discussion, Lessons on Loot with MJ Fedy, Jody Cleminson and Sarah Mumtaz will help break down financial decisions that matter most. Find the full schedule [HERE](#).

Alongside interactive workshops and an expanded exhibitor marketplace of close to 90 vendors, the Women's Expo has something for everyone. This year, attendees can enjoy a curated culinary experience featuring ChefD Catering, The Dessert Artist/Petite Patties, Little Mushroom Catering, Oh Graze and Sweet Girl Bakes, all offering complimentary samples while supplies last.

Other perks? Be one of the first 150 attendees and receive a free gift bag valued at over \$100, filled with amazing products, a [Conestoga Mall](#) gift card, and exclusive promotions. And, take part in the passport program for a chance to win a curated gift basket valued at **over \$500!**

Date: Saturday, May 23, 2026

Time: 11:00 a.m. – 5:00 p.m.

Venue: Marshall Hall, Bingemans

Tickets: \$5 + HST

More information and tickets available at: wrwomensexpo.ca.

See you there!

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year.

Oktoberfest Cares provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Waterloo Region Women's Expo, Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit www.oktoberfest.ca.

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