



Tickets On Sale for Annual Waterloo Region Women's Expo

- **Keynote Kim Basler Takes the Stage**

April 8, 2026 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#) (KWO) is delighted to announce that tickets are now on sale for the annual [Waterloo Region Women's Expo](#) on Saturday, May 23, 2026.

“Rooted in the 51-year legacy of KWO’s [Women of the Year Awards](#), the Women’s Expo takes our celebration of women’s accomplishments to the next level,” shares Tracy Van Kalsbeek, Executive Director. “This exciting event, now in its second year, brings together local businesses, leaders and changemakers to create an energizing environment that fosters connection, inspiration and empowerment.”

The Expo is thrilled to welcome keynote speaker [Kim Basler](#), a renowned women’s self-trust and empowerment coach and breathwork facilitator. In her talk, *Come As You Are: The Power of Self-Acceptance & Authenticity*, Kim will inspire attendees to embrace their true selves and cultivate confidence and self-trust.

With an expanded exhibitor marketplace and more opportunities to explore, the 2026 Women’s Expo is set to be even better than the first one! This year will feature a special panel discussion, *Lessons on Loot*, with expert panelists who help demystify key financial life topics and make learning about money feel accessible and empowering. Attendees can also enjoy curated culinary experiences featuring [ChefD Catering](#), [The Dessert Artist/Petite Patties](#), [Little Mushroom Catering](#), [Oh Graze](#) and [Sweet Girl Bakes](#), all offering complimentary samples while supplies last.

Alongside fun and interactive workshops and a vibrant showcase of local companies, the Women’s Expo is designed to honour the incredible impact women have made in Waterloo Region while fostering connection, growth and collaboration. Mark your calendars and join us as we celebrate and elevate women’s voices and accomplishments!

Date: Saturday, May 23, 2026 (not the long weekend!)

Time: 11:00 a.m. – 5:00 p.m.

Venue: Marshall Hall, Bingemans

Tickets: ONLY \$5 + HST

More information and tickets available at: www.womensexpo.ca

Stay tuned to @WRWomensExpo and @KWOktoberfest social channels for more exciting announcements.

Get Involved!

Sponsorship opportunities are available by contacting: lauried@oktoberfest.ca If you are interested in joining our dynamic Waterloo Region Women’s Expo committee or volunteering at the event, please visit: oktoberfest.ca/volunteer.

PHOTOS ENCLOSED: KIM BASLER, EXPO LOGO AND GRAPHIC.

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit www.oktoberfest.ca.

Media Contact:

Tracy Van Kalsbeek, Executive Director, Kitchener-Waterloo Oktoberfest, 519-616-0793 or tracy@oktoberfest.ca