

## MEDIA ADVISORY



### Tickets on Sale Now for the 51<sup>st</sup> Women of the Year Awards!

**March 6, 2026 – KITCHENER, ON** – Tickets for [Kitchener-Waterloo Oktoberfest's](#) 51<sup>st</sup> [BMO Financial Group Women of the Year](#) celebration are now on sale.

General admission tickets and celebration table packages can be purchased [HERE](#). This event sells out quickly every year – secure your tickets today!

#### **Nominations are Open:**

Community members are encouraged to nominate deserving women in one of the 12 Women of the Year [categories](#). Nominees must reside, work, volunteer or study within Waterloo Region. They may be individuals who are actively engaged in their community, inspire those around them and encourage or lead meaningful change. Nominees can also be people who show initiative, uplift and recognize the achievements of others, or quietly and compassionately make a positive difference in people's lives.

The **nomination deadline is 4:00 p.m. on March 20, 2026**. All details regarding the Women of the Year nomination process, including the nomination [form](#), can be found [HERE](#).

Kitchener-Waterloo Oktoberfest BMO Financial Group Women of the Year is for all women. As in the past, nominations and nominees are inclusive of all women, non-binary, transgender, two-spirited, women of all classes, races, sexualities, ableness and identities.

For over half a century, this event has been pivotal in recognizing and celebrating women's accomplishments, fostering equality and inspiring future generations in our Region.

The Kitchener-Waterloo Oktoberfest BMO Financial Group Women of the Year Awards are proudly supported by [Harp & Fin](#) and [Sherwood Events](#). To become a sponsor or to join the volunteer committee, visit [womenoftheyear.ca/get-involved/](http://womenoftheyear.ca/get-involved/).

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#### **About [Kitchener-Waterloo Oktoberfest](#)**

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just Biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit [www.oktoberfest.ca](http://www.oktoberfest.ca).

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