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## **Game On! K-W Oktoberfest Ball Hockey Tournaments Return for Second Year Sticks & Steins 19+**

- **Hockey with Hans U7 to U19**

**March 24, 2026 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#)** is pleased to announce that registration is now open for their second annual K-W Oktoberfest Ball Hockey Tournaments – running Friday, October 9<sup>th</sup> – Sunday, October 11<sup>th</sup> at the [Willkommen Platz](#).

Back by popular demand, and with a move to the Gaukel Block, programming at this year's [Sticks & Steins](#) and [Hockey with Hans](#) tournaments, presented by [Cober](#), will showcase non-stop action, on-site activations, live music and cultural displays – all featuring a lively Oktoberfest theme.

We're thrilled to bring these tournaments back for a second year – bigger, better and even more energized," says Tracy Van Kalsbeek, Executive Director of K-W Oktoberfest. "From youth players to adults lacing up for fun or competition, this event brings our community together through sport, culture and the unmistakable spirit of Oktoberfest."

After the games, players are encouraged to check out the large array of live entertainment on the Circle K stage and enjoy refreshing alcoholic or non-alcoholic beverages at the Willkommen Platz biergarten.

### **About the Tournaments:**

**Location:** Willkommen Platz, Gaukel Block, Downtown Kitchener

**Dates:** October 9–11, 2026

### **Sticks & Steins (19+) – Saturday, October 10<sup>th</sup> and Sunday, October 11<sup>th</sup>**

- Divisions: (all teams play both days)
  - Competitive: 19-49 yrs
  - Fun: 19-49 yrs and 50+ yrs
- On-site Oktoberfest-themed biergarten
- Steps away from the Circle K Main Stage in the Willkommen Platz Biergarten
- Weekend VIP passes for all players at the Willkommen Platz Biergarten – with premium views of the Circle K Mainstage
- Sausage on a bun, tournament t-shirt, prizes and giveaways for all players
- Food vendors and food trucks with authentic Bavarian offerings
- Use promo code **100OFF** for \$100 off team registrations, valid until April 30<sup>th</sup>
- More details can be found at [sticksandsteins.ca](#)

### **Hockey with Hans – Friday, October 9**

- Divisions: U7 to U19
- Gameplay is **ONE DAY ONLY** with round robin and championship games
- Steps away from the Circle K Main Stage in the Willkommen Platz
- Free access to KIDtoberfest in the Willkommen Platz
- Live entertainment, skills and drills area along with player development activities
- Players receive tournament t-shirts, prizes and soft pretzels
- Use promo code **2FORHANS** to register two teams at \$800
- More details can be found at [hockeywithhans.ca](#)

## Weekend Highlights

- A premier ball hockey tournament located steps away from Canada's Greatest Bavarian Festival
- Local vendors and food trucks on-site all weekend
- Live entertainment on the Circle K Stage – including Bavarian performances and mainstream evening headliners
- VIP access to the Willkommen Platz Biergarten
- Access to KIDtoberfest for Hockey with Hans players
- Authentic Bavarian experiences including entertainment, keg tappings, Onkel Hans visits etc.

**Deadline to Register:** June 30<sup>th</sup>

## Sponsor / Corporate Opportunities:

- **Sponsorship packages available:** \$1,000 – \$5,000 (customized exposure options)
  - Fantastic opportunity for local businesses to support community, culture and sport
  - Excellent exposure opportunities
  - Packages starting at \$3,000 and up include corporate team registration
- **Corporate team options available:** \$995
  - Join the Sticks & Steins tournament and get all the player perks
  - Company logo on tournament website and on a rink board
  - Tournament hats for all players

*PHOTOS ENCLOSED: 2025 STICKS & STEINS and HOCKEY WITH HANS EVENTS*

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## About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like the annual Oktoberfest Thanksgiving Day Parade, KIDtoberfest and the Willkommen Platz. For more information visit [www.oktoberfest.ca](http://www.oktoberfest.ca).

The Sticks & Steins and Hockey with Hans Road Hockey Tournaments are funded by the Government of Canada through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario).

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