



## **Inaugural Waterloo Region Women's Expo Tomorrow!**

**May 23, 2025 – KITCHENER, ON** – Building on their successful 50-year [Women of the Year Awards](#) legacy, [Kitchener-Waterloo Oktoberfest](#) (KWO) is hosting the inaugural [Waterloo Region Women's Expo](#) tomorrow.

With the forecast calling for cooler temperatures and rain, the Expo is a warm and dry option for weekend plans!

The Expo will feature close to 80 women-focused vendors and a lineup of engaging speakers. Among them are Tricia Mumby, co-founder of Mabel's Labels and Amy Ballantyne, a two-time TEDx international speaker. Other notable speakers include Regional Councillor Colleen James and past Women of the Year nominee Ellyn Winter-Robinson.

Attendees can also enjoy a cooking demonstration with Stephanie Soulis from Little Mushroom Catering. Floral workshops will be hosted by Ainsley Poirier from Harp and Fin. Additionally, there will be more than 20 interactive workshops on various topics of interest.

This event is designed to honor the incredible impact women have made in Waterloo Region. It also fosters opportunities for growth, networking and collaboration. Join us as we celebrate and elevate women's voices and accomplishments!

**Date:** Saturday, May 24, 2025

**Time:** 10:00 a.m. – 6:00 p.m.

**Venue:** Marshall Hall, Bingemans

**Tickets:** \$15 at the door. Online use the promo code **EXPO2420** to save \$5.

**More information, Expo schedule and tickets available at:** [www.womenoftheyear.ca/expo](http://www.womenoftheyear.ca/expo)

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### **About [Kitchener-Waterloo Oktoberfest](#)**

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year.

*Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit [www.oktoberfest.ca](http://www.oktoberfest.ca).

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