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Oktoberfest Announces Inaugural Sticks & Steins Ball Hockey Tournament

- **The Watchmen Headlining at this Year's Willkommen Platz**

May 8, 2025 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#) is pleased to announce their inaugural [Sticks & Steins Ball Hockey Tournament](#) – running Friday, October 10 – Sunday, October 12.

As part of the programming at this year's [Willkommen Platz](#), Sticks & Steins will feature non-stop action with thrilling ball hockey tournaments – including a special youth tournament called Hockey with Hans – on-site activations, live music and cultural displays, all set against the lively backdrop of Kitchener-Waterloo Oktoberfest.

"Whether you're a seasoned player or a newcomer, this is your chance to compete, have fun and be part of an unforgettable, culturally packed weekend!" shares Tracy Van Kalsbeek, Executive Director of K-W Oktoberfest. After the games, players are encouraged relax, enjoy a cold beer at the biergarten and check out the large array of live entertainment at the Willkommen Platz. "We are also pleased to share that our headliner on Saturday, October 11th is none other than iconic Canadian rock band [The Watchmen](#)!"

About the Tournament

Presented by [Cober](#), Sticks & Steins is amping up to be an incredible tournament experience for players of all ages and abilities. The Hockey with Hans U19 Tournament features fun and competitive divisions for U7, U9, U11, U13, U15, U17 and U19 players. The Sticks & Steins Ball Hockey Tournament offers divisional play for competitors 19+ in the following categories: Fun, Competitive and 50+.

"Cober is excited and proud to be part of bringing these two exciting tournaments to our community," says Todd Cober, President of Cober. "Our company has deep family roots here in Kitchener-Waterloo and with the sport of hockey. I played as a child and my own kids play now. Hockey and Oktoberfest are two things that mean a great deal to Kitchener-Waterloo and Cober is thrilled to be part of bringing them together."

Divisions include teams of six players plus goalie, with U7 and U9 teams featuring eight players plus goalie. Team registration is now open at a cost of \$550+HST. More details can be found at www.oktoberfest.ca/sticksandsteins

Don't miss special appearances by Onkel Hans and Oktoberfest's mobile stage the WunderWagen, plus an exciting award ceremony. Grab your team together and get ready for the ultimate Oktoberfest ball hockey experience!

Vendor and sponsorship opportunities are available by contacting lauried@oktoberfest.ca

PHOTOS ENCLOSED: THE WATCHMEN AND STICKS & STEINS TOURNAMENT LOGO

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for

favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and the Willkommen Platz. For more information visit www.oktoberfest.ca.

The Sticks & Steins Road Hockey Tournament is funded by the Government of Canada through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario).

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