

## SCORE BIG WITH YOUR BRAND AT STICKS & STEINS BE A VENDOR AT OUR 3-DAY BALL HOCKEY TOURNAMENT

If you're passionate about sports and have a business to match, this is the event you've been waiting for! Oktoberfest's Sticks & Steins Ball Hockey Tournament is the perfect opportunity to showcase your products, serve delicious food, or create an unforgettable activation. With thousands of spectators over three days of excitement, your brand will be at the heart of the action. Get in on the fun and make the most of this incredible opportunity!



### THE TRADITION

With over 57 years of tradition, Sticks & Steins Ball Hockey Tournament adds a fresh twist to Oktoberfest, combining the thrill of ball hockey with the spirit of celebration. Over three days, enjoy exciting tournaments, tasty food, and lively entertainment in Downtown Kitchener (DTK).

### THE EXPERIENCE

With thrilling tournaments for all ages, this is the perfect opportunity for vendors, small businesses, and food trucks to showcase their unique offerings to a lively crowd. Join us for a weekend filled with competition, community, and celebration!

### THE ENTERTAINMENT

Get ready for non-stop action with exciting ball hockey tournaments, on-site activations, live music, and cultural displays. Relax and enjoy cold beer at our Biergarten – a true celebration of Germany's rich brewing history. Don't miss special appearances by the iconic Onkel Hans and the legendary WunderWagen!

## INTERESTED? HERE IS WHAT YOU NEED TO KNOW

When? Friday, October 10th to Sunday October 12th from 10AM-6PM

Where? Downtown Kitchener at 54 Water St S.

How much? Vendor 10x10 - \$300 + HST | Food Truck - \$1,000 + HST

How? Complete the vendor application online at [oktoberfest.ca/ballhockeyvendors](http://oktoberfest.ca/ballhockeyvendors)

Why? Because ball hockey is wunderbar!





## Vendor Responsibilities

### 1. Event Preparation & Participation

- Vendor fee must be paid in full by July 1, 2025. No refunds for cancellations after August 1, 2025.
- Adapt your booth and offerings to reflect the Bavarian theme of the Festival.
- Set-up Requirements:
  - Load in and set up: Thursday, October 9.
  - Be ready for Fire inspections on Thursday, October 9, and Public Health inspections by 10am on Friday, October 10.

### 2. Operating Hours

- Vendors must be ready to open 15 minutes prior to Vendor Market Hours.
- Minimum Operating Hours:
  - Friday, October 10 – Sunday, October 12 from 10am–6pm.
- Vendors must remain open until closing time each day.

### 3. Compliance

- Vendors cannot rent out or share huts with other businesses.
- Follow all building, fire, health codes, and licensing requirements.
- Ensure all documentation is obtained and maintained.
- Vendors must comply with the following:
  - Maintain a clean and attractive site at all times.
  - Vendors must stay within their booth space. No roaming is permitted.
  - Sell only pre-approved products/items and only within your booth area.
  - Vendors are responsible for collecting and submitting their own HST.
  - Smoking, vaping, and parking vehicles are prohibited in the Willkommen Platz.

### 4. Liability & Security

- K-W Oktoberfest Inc. is not responsible for perishable goods, lost, damaged or stolen items, or vandalism or theft, and makes no representation or warranty with respect to the number of attendees or the actual or potential sales revenue for any vendor.
- Overnight security is provided, but items left overnight are at the vendor's own risk.

### 5. Tear Down

- Teardown and load out must be completed by end of day Sunday, October 12th. Time to be confirmed.

## Additional Requirements for Food Vendors

### 1. Public Health Compliance

- Meet the Region of Waterloo Public Health Special Event Food Vendor Requirements. Assistance will be provided as needed.
- All food preparation and storage must comply with Public Health food safety standards.
- Food vendors not registered with the City of Kitchener must schedule inspections on Thursday.

### 2. Sponsorship Usage

- Use Festival sponsor products where applicable (details provided).

### 3. Expense Responsibility

- Vendors cover all expenses incurred in setting up and operating their booths.