



New Oktoberfest Cares Silent Auction Launched Today

SEPTEMBER 13, 2024 – KITCHENER, ON – The new online [Oktoberfest Cares Silent Auction](#) was launched today and bidding has begun!

ABOUT [OKTOBERFEST CARES](#):

[Kitchener-Waterloo Oktoberfest](#) (KWO) offers many enriching community programs that are low or no cost such as the Onkel Hans Food Drive, Women of the Year awards, Willkommen Platz, KIDtoberfest, the Thanksgiving Day Parade and Christkinderfest. Oktoberfest Cares was created to assist with some of the costs of running these types of initiatives.

Oktoberfest Cares is also the organization's commitment to community collaboration, giving back and growing together. It is a year-round effort that lends to KWO's mission of truly being a supportive, uplifting and community-driven organization. Oktoberfest Cares prioritizes the Festival's role as an economic driver for Waterloo Region that works with local businesses to create jobs and bring visitors to the area. Through Oktoberfest Cares, several community partners are provided with fundraising opportunities during Festival events. Importantly, Oktoberfest Cares helps ensure that the Festival is a source of community pride as well as a welcoming space for everyone to celebrate.

THE [AUCTION](#):

Lots of wunderbar items are up for grabs including Interior Design Consultations, Experience Chicopee Passes, Uptown Dollars, Foxwood Golf & Country Club passes, an iPad Air, family portraits, couples massages, a stay at the Walper Hotel with dinner and breakfast, Macbook Air, Golf North passes for 2025 and more! The auction will run today until 9:00 pm on October 10th.

Auction direct link: <https://trellis.org/oktoberfestcares>

PHOTO ATTACHED OF 2024 OKTOBERFEST CARES SILENT AUCTION ITEMS

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

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