



Kitchener-Waterloo Oktoberfest 2024 Merchandise Available

- **Collectable 2024 Pin Features Schnickelfritz the Dog**
- **Hans Haus Returns in Downtown Kitchener**

SEPTEMBER 12, 2024 – KITCHENER, ON – Haven't got your official [Kitchener-Waterloo Oktoberfest](#) merch yet? No worries you can purchase it online and in person!

One must have for 2024 is the annual pin which features Schnickelfritz the dog. K-W Oktoberfest merchandise can be purchased at anytime online [HERE](#).

[Hans Haus Returns!](#)

New this year, K-W Oktoberfest is hosting a "pop-up" return of Hans Haus, where official merchandise like traditional hats, feathers, hair garlands, cowbells, suspenders and the annual pin can be purchased in person. Located at Square Peg in Carl Zehr Square, you'll also be able browse must-have t-shirts and sweatshirts with fun designs including a few news ones launched this Festival season.

Hans Haus Hours of Operation:

Thursday, September 26th & Friday, September 27th from 12pm-6pm
Saturday, September 28th & Sunday, September 29th from 10am-6pm
Thursday, October 3rd & Friday, October 4th from 12pm-6pm
Saturday, October 5th & Sunday, October 6th from 10am-6pm
Thursday, October 10th from 12pm-6pm

Extended Hours of Operation for the [Willkommen Platz](#)

Friday, October 11th – 11am-9pm
Saturday, October 12th – 11am-9pm
Sunday, October 13th – 11am-9pm

Thursday, October 17th & Friday, October 18th from 12pm-6pm
Saturday, October 19th from 10am-6pm (final day!)

Be Bavarian with us as you make this year's celebration unforgettable. Don't miss out – visit us online or in person at Hans Haus and gear up for this year's festivities!

PHOTOS INCLUDE KWO VOLUNTEERS IN 2024 MERCHANDISE AND THE 2024 OFFICIAL K-W OKTOBERFEST PIN.

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

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