

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**



## **VENDORS ANNOUNCED FOR OKTOBERFEST'S WILLKOMMEN PLATZ**

- **Bavarian-Themed Market with 60 Vendors for Your Shopping Pleasure**
- **Free Concert Series in DTK**

**July 25, 2024 – KITCHENER, ON** – [Kitchener-Waterloo Oktoberfest](#) is excited to share that 60 vendors will be joining them at [Willkommen Platz](#) this year.

“Grown from a 55+ year history of community, music and commerce, K-W Oktoberfest’s Willkommen Platz in downtown Kitchener brings together the best Bavarian food, beverages and performances – all in the spirit of Gemuetlichkeit,” shares Tracy Van Kalsbeek, Executive Director. “This year’s Bavarian-themed vendor market has a large variety of local retail, food and beverage merchants – something for everyone!”

Happening over Thanksgiving Weekend, each year the Willkommen Platz is visited by over 30,000 locals and tourists alike.

### **King Street Market Vendors**

<a href="#">Ace Schwarma &amp; Burgers</a>	<a href="#">Hart &amp; Ziel</a>
<a href="#">bittersweetart // COOKIES GALORE</a>	<a href="#">Kultrun Market/ Neruda Arts</a>
<a href="#">Crafty Crystal</a>	<a href="#">Lions Club of Kitchener</a> Merchandise Booth
<a href="#">Daisy and Pinecone Collection</a>	<a href="#">Nutram</a> Schnickelfritz Craft Tent & Doggie VIP Area
<a href="#">GENTS</a>	<a href="#">Reigns World Concepts</a>
<a href="#">Gingerbreadlife</a>	<a href="#">SNickelFritz Kitchens</a>
<a href="#">Ginger Goat Hot Sauce</a>	<a href="#">The Delightful Designer</a>
<a href="#">Grainharvest</a>	<a href="#">The Syd Collective</a>
<a href="#">Grand River Transit</a> Climbing Wall	<a href="#">Turkey Farmers of Ontario</a>

### **Kitchener City Hall Indoor Vendors**

<a href="#">Halfdot Art Studio</a>	<a href="#">Miluz Art Inc</a>
<a href="#">House of Davis by ADE</a>	<a href="#">Mountain WoodWork Canada</a>
<a href="#">Idle &amp; Wood Candle Co.</a>	<a href="#">North Pine Pottery</a>
<a href="#">Island Son Canada</a>	<a href="#">Rising Moon Gallery</a>
<a href="#">June8WoodWorking</a>	<a href="#">Sundried Peach</a>
<a href="#">LivLush</a>	<a href="#">Zimdrol Publications Inc.</a>
<a href="#">Magic Window Innovation</a>	

### **Food Truck Vendors**

<a href="#">Butter &amp; Creme Bakery and Barbecue</a>	<a href="#">Le Chien Chaud</a>
<a href="#">Berlin 95</a>	<a href="#">Marquez Churros</a>
<a href="#">D&amp;L Village Juicery and Eatery</a>	<a href="#">Tim Hortons</a> (Coffee Truck)

### **DOGtoberfest Food Vendors**

<a href="#">Bach Lava Bakery</a>	<a href="#">FoCheezy</a>
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## Biergarten Vendors

<a href="#">Berlin 95</a>	<a href="#">Oktoberfest Beer Nuts</a>
<a href="#">Chef D Catering</a>	<a href="#">Phlippens</a>
<a href="#">Civilian Printing</a>	<a href="#">Tread Forward</a>

## Brewery Vendors

<a href="#">Broadhead Brewing Co.</a>	<a href="#">Lake of Bays Brewery</a>
<a href="#">Broken Rail Brewing Co.</a>	<a href="#">Newark Brewing Company</a>
<a href="#">Cowbell Brewery</a>	<a href="#">Together We're Bitter (TWB) Co-operative Brewing</a>
<a href="#">Erdinger</a>	

## Distillery Vendors

<a href="#">Murphy's Law Moonshine</a>	<a href="#">Rocket Hop Distillery</a>
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Please check the [website](#) as information gets updated regularly. Also included at the Willkommen Platz Vendor Market will be well-stocked bars (mocktails available) and a shooter bar.

## Willkommen Platz's Free Concert Series in DTK

Join K-W Oktoberfest this coming Thanksgiving weekend in downtown Kitchener for their 'wunderbar' free concert series where you can discover your inner Bavarian with amazing artists such as [The Golden Keys](#), [Weiss Blau](#), [Rick Guzik](#), [Hofbrau Band](#) and the one and only Polka King himself, [Walter Ostanek](#). "If polka is not your thing, we have you covered with performances by [Moonshine](#) and the indie funk sounds of [The Boo Radley Project](#)," adds Van Kalsbeek. "Also on hand are local legends [Romeo Sex Fighter](#), the [Stacey and Shane Guse Honky Tonk Cocktail Hour](#) and brass funk beast, [My Son The Hurricane](#) who is headlining the Saturday night party,". Oktoberfest goes country for Sunday night's shindig with headliner [Nate Haller](#) and alt-country group [The RedHill Valleys](#). Additional special guest performers will be announced in the coming weeks.

PHOTOS ENCLOSED OF VENDOR MARKET INFORMATION

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## About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. *Oktoberfest Cares* provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit [www.oktoberfest.ca](http://www.oktoberfest.ca).

## About [Willkommen Platz](#)

Hosted by K-W Oktoberfest, Willkommen Platz is a three-day celebration that brings together the best Bavarian food, beer, music and spirit of Gemütlichkeit. Along with the official keg tapping, local vendor market, KIDtoberfest and DOGtoberfest, Willkommen Platz also includes live entertainment on two stages, polka bands, German dancing, buskers, kids' entertainers, delicious Bavarian culinary offerings, German and craft beers, Bavarian-themed activities and more. Raise and stein and sing Ein Prosit with us this year during the Thanksgiving weekend October 11 – 13 at Carl Zehr Square and King Street in downtown Kitchener, along with additional programming at the Gaukel Block. New this year, admission will be free for all Willkommen Platz entertainment.

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