

MEDIA ADVISORY



Last Call for Women of the Year Awards Tickets

- **Silent Auction Now Live**

MAY 16, 2024 – KITCHENER, ON – If you're planning on attending the May 23rd [Kitchener-Waterloo Oktoberfest Rogers Women of the Year Celebration](#), get your tickets now, before it's too late.

Only a few spots remain and can be purchased [HERE](#). Ticket sales will be closing as of 5:00 p.m. on May 21st (sooner if sold out).

Women of the Year [Silent Auction](#)

If you're not able to attend the festivities in person this year, you can still support Women of the Year by bidding on their amazing online silent auction items (items valued at over \$13,000) found [HERE](#).

As a reminder, the awards ceremony received an incredible 123 nominations this year – breaking yet another record for the almost 50-year-old event.

[2024 Award Categories](#) include: Arts & Culture, Community Service, Entrepreneur (under 40 and 40+) Group Achievement, Health & Wellness, Lifetime Achievement, Professional (under 40 and 40+), Skilled Trades (NEW for 2024), Science, Technology, Engineering & Math and Young Adult (14-23).

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About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian Festivals outside of Germany. Tens of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our many family and cultural events. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the Region each year. Oktoberfest Cares provides funding for charitable partners and supports Festival initiatives that enrich our community such as the Onkel Hans Food Drive and keep admission costs low or free for favourites including the Women of the Year celebration and family-friendly events like KIDtoberfest, Thanksgiving Day Parade and Christkinderfest. For more information visit www.oktoberfest.ca.

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