

MEDIA ADVISORY



Women of the Year Awards Nominations Close Soon

MARCH 25, 2024 – KITCHENER, ON – [Kitchener-Waterloo Oktoberfest](#) is reminding the public that nominations for the 2024 [Women of the Year](#) awards close at 4:00 p.m. on March 31st. The annual ceremony will take place on the evening of Thursday, May 23rd.

“Since 1975, K-W Oktoberfest has proudly provided a platform to honour the incredible women in our community,” shares Tracy Van Kalsbeek, Executive Director. “Identifying, celebrating and increasing visibility of women’s achievements helps build equality – which is what this event is all about.”

Community members are encouraged to nominate outstanding women in one of the 12 Women of the Year categories. Nominees must reside, work, volunteer or study within Waterloo Region. They can be individuals who are involved in the community, are an inspiration to others, motivate and/or embrace change. Nominees can also be folks who demonstrate initiative, recognize and confirm success in others, or who touch people’s lives in quiet and compassionate ways.

Kitchener-Waterloo Oktoberfest Rogers Women of the Year is for all women. As in the past, nominations and nominees are inclusive of all women, non-binary, transgender, two-spirited, women of all classes, races, sexualities, ableness and identities.

[2024 Award Categories](#) include: Arts & Culture, Community Service, Entrepreneur (under 40 and 40+) Group Achievement, Health & Wellness, Lifetime Achievement, Professional (under 40 and 40+), Skilled Trades (NEW for 2024), Science, Technology, Engineering & Math and Young Adult (14-23).

Everything regarding the Women of the Year nomination process, including the [form](#), can be found [HERE](#). [Tickets](#) are also on sale including special celebration table packages.

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The Kitchener-Waterloo Oktoberfest Rogers Women of the Year Awards are proudly supported by [Rogers](#), [Rogers TV](#), [CHYM 96.7](#), [Country 106.7](#), [CityNews 570](#) and [Sherwood Events](#). To become a partner, event vendor or to join the volunteer committee, visit [womenoftheyear.ca/get-involved/](#).

About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian festivals outside of Germany. Hundreds of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our several family and cultural events, including the annual Willkommen Platz and the Thanksgiving Day Parade. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the region each year. Through the Oktoberfest Cares initiative, the festival supports local charities and other not-for-profit organizations, partners with over 50 local hospitality businesses, and raises funds to donate meals to the Waterloo Region Food Bank through the Onkel Hans Food Drive. For more information visit [oktoberfest.ca](#).

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