

# Willkommen Platz

OCTOBER 11 - 13, 2024 | DOWNTOWN KITCHENER



## VENDOR OPPORTUNITIES

CONTACT US

K-W Oktoberfest Inc. | 519.570.4267 | [info@oktoberfest.ca](mailto:info@oktoberfest.ca) | Apply online at [oktoberfest.ca/willkommenplatz](https://oktoberfest.ca/willkommenplatz)

KITCHENER • WATERLOO  
**OKTOBERFEST**<sup>®</sup>  
Willkommen Platz

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## VENDOR OPPORTUNITIES

**DATES:** October 11-13, 2024

**\*EARLY BIRD:** SAVE \$50 off vendor fee if application is submitted by April 1, 2024

**APPLICATION DEADLINE:** July 1, 2024

**VENDOR MARKET HOURS:** *Event runs rain or shine*

Friday, October 11th 10am-7pm

Saturday, October 12th 10am-7pm

Sunday, October 13th 10am-7pm

### APPLICATION PROCESS:

Step 1: Complete the vendor application online at [oktoberfest.ca/willkommenplatz](https://oktoberfest.ca/willkommenplatz).

Step 2: If accepted, you will receive an emailed admission of application and invoice.

Step 3: To secure your spot, payment must be received and can be made via credit card or EFT.

### Please include the following with your application:

- Copy of liability insurance and/or insurance certificate in the amount of two million dollars (five million dollars for food vendors). Upon acceptance, K-W Oktoberfest Inc. must be added as additional insured.
- Current health inspection must accompany each application for food vendors only.
- City of Kitchener Vendor's Permit Number, if applicable.
- Photo of your booth or products.

**LOCATION:** King Street + Carl Zehr Square + Kitchener City Hall, Downtown Kitchener

**VENDOR APPLICATION:** Apply online at [oktoberfest.ca/willkommenplatz](https://oktoberfest.ca/willkommenplatz)

### VENDOR FEES:

Food Truck - \$1000 + HST

King Street Vendor (8' Hut) - \$300 + HST

Indoor City Hall Vendor (10'x10' space) - \$300 + HST

Carl Zehr Square Vendor\* (8' Hut) - \$500 + HST

(\*CZS Vendor hours are 10am-10pm daily)

## DTK IST WUNDERBAR! WILLKOMMEN PLATZ



### THE TRADITION

Grown from a 55+ year history of community, music and commerce, the Willkommen Platz brings together the best Bavarian food, beverages and performances - all in the spirit of Gemuetlichkeit! Oktoberfest in DTK happens over Thanksgiving Weekend and brings over 30K visitors annually.



### THE ENTERTAINMENT

With multiple stages and plenty of activity all weekend long, the Willkommen Platz will be UBER busy - with live music, dance groups, performers, cultural displays, daily keg tapings and appearances by the loveable Onkel Hans and his entourage!



### THE EXPERIENCE

This Festival experience includes the Oktoberfest "Markt", a family midway and Karneval, live entertainment with polka, local bands, family entertainers, buskers, and of course the most authentic Bavarian food the Region has to offer!



### THE BIERGARTEN

Germany has one of the richest brewing histories in the world and our Festival wouldn't be complete without cold beer! Raise your glass and sing Ein Prosit in our Biergarten - featuring local craft beers, authentic Bavarian brews and more!

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**Willkommen to the 56th annual Kitchener-Waterloo Oktoberfest!** The hub of K-W Oktoberfest is located at the Willkommen Platz in Downtown Kitchener, along King Street from Ontario Street to Kitchener City Hall. Raise a stein in our biergarten, savour authentic Bavarian cuisine from one of our food vendors, shop our local vendor market, or sing along in front of the stage at one of our live performances. Be part of this year's Festival and apply for vendor space today! Apply online at [oktoberfest.ca/willkommenplatz](https://oktoberfest.ca/willkommenplatz).

## Vendor Responsibilities

- Ability to adapt to the Bavarian theme of the Festival.
- Load in and set up will take place on the afternoon of Thursday, October 10th. All vendors must be present and ready for inspection by Fire and Public Health at 10am on Friday, October 11th. Vendors not registered with the City of Kitchener will need to schedule inspection on Thursday.
- Full vendor fee is not refundable for cancellations less than 30 days prior to the event.
- Vendors cannot rent out huts or occupy huts registered to another business.
- K-W Oktoberfest Inc. is not responsible for perishable goods/inventory and makes no representation or warranty with respect to the number of attendees or the actual or potential sales revenue for any vendor.
- Vendors agree to sell only pre-approved product/items at your location. Vendors should be set up a half an hour prior to the hours of operation and are expected to stay open until closing each day. Minimum hours of operation\* are: Friday, October 11th, Saturday, October 12th and Sunday, October 13th from 10am-7pm. \*Carl Zehr Square vendors are required to be open daily 10am-10pm.
- Teardown and load out of all vendors must be complete by 10am on Monday, October 14th.
- Vendors must comply with local building, fire, health codes and regulations, as well as all licensing requirements. It is the sole responsibility of the vendor to ensure proper documentation is obtained.
- K-W Oktoberfest Inc. cannot be held responsible for items destroyed by vandalism, theft, or any other cause and is not responsible for lost or damaged article or displays under any circumstances. Overnight security is provided for the duration of the event. However, all items left overnight by vendors in their area will be at their own risk.
- Maintain a clean and attractive site at all times.
- Maintain stable pricing so as to avoid inflation or deflation among vendors.
- Vendors are not permitted to sell items beyond their approved booth area.
- All vendors are required to have a fire extinguishers (2A5BC) visible. (These will be provided).
- Vehicles are NOT permitted to park in the Willkommen Platz.
- No smoking or vaping.
- All vendors making sales to the public are responsible for collecting and submitting their own HST.

## Additionally, Food Vendors

- Utilize our sponsors' products where applicable. Information on these products will be made available.
- Each individual vendor chosen to participate in the Festival will be responsible to meet the Region of Waterloo Public Health Special Event Food Vendor Requirements for their own food service to the public. We can help guide you through the process, as needed.
- Each vendor is responsible for their own individual expenses incurred in setting up and operating their food booth.