

## MEDIA ADVISORY



### Win the WunderWagen!

- Exclusive Oktoberfest experience
- Personal performance by Walter Ostanek

**September 13, 2023 – KITCHENER, ON** – [Kitchener-Waterloo Oktoberfest](#) wants you to win an exclusive WunderWagen experience!

“We’ll bring our 14-foot mobile stage to your home, neighbourhood or place of business – all to host your own Oktoberfest concert on September 23<sup>rd</sup>, courtesy of [Bavarian Window Works](#) and [Bavarian Garage Doors](#),” shares Tracy Van Kalsbeek, Executive Director of Kitchener-Waterloo Oktoberfest. “And, if that’s not enough, Grammy award winner and our favourite Polka King, [Walter Ostanek](#), will be on stage performing!”

Oktoberfest will bring festive merchandise, the band and the stage. “All you need to do is get ready to be Bavarian with us and polka your heart out!” adds Van Kalsbeek.

#### To enter:

1. Follow [@kwoktoberfest](#) and [@bavarianwindowworks](#) on Instagram
2. Find the post about the WunderWagen and share by tagging the person(s) you’ll invite to your WunderWagen concert when you win. Each tag counts as one entry.
3. Share this post to your story and tag [@kwoktoberfest](#) for a bonus entry!
4. The contest ends on September 18<sup>th</sup> at 4:00 p.m. EST and the winner will be contacted via a private message from [@kwoktoberfest](#). The winner will have one day to respond and claim their prize. Prost!

PHOTO: WUNDERWAGEN ON TOUR IN 2021

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#### About [Kitchener-Waterloo Oktoberfest](#)

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian festivals outside of Germany. Hundreds of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our several family and cultural events, including the annual Willkommen Platz and the Thanksgiving Day Parade. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the region each year. Through the Oktoberfest Cares initiative, the festival supports local charities and other not-for-profit organizations, partners with over 50 local hospitality businesses, and raises funds to donate meals to the Waterloo Region Food Bank through the Onkel Hans Food Drive. For more information visit [oktoberfest.ca](#).

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