## MEDIA RELEASE FOR IMMEDIATE RELEASE



# **Oktoberfest Business Event Series**

- Loft Haus Oktoberfest Breakfast
- Netzwerking with Young Professionals
  - Damenfest Breakfast
  - Baumeister's Luncheon

**August 29, 2023 – KITCHENER, ON** – Four excellent networking opportunities for our business community are available this Festival season – all hosted by <u>Kitchener-Waterloo Oktoberfest</u>.

## Loft Haus Oktoberfest Breakfast

Join 400 of the Region's local corporate community, government representatives and festival partners at KWO's Loft Haus! Located just steps from the Willkommen Platz (Gaukel Block) and directly preceding the Official Keg Tapping Ceremony. Limited tickets available at \$40.

**Date**: Friday, October 6<sup>th</sup> from 9:00 a.m. to 11:30 a.m. **Venue**: Walper Hotel, Crystal Ballroom (aka Loft Haus)

## **Netzwerk for Young Professionals**

It's a Schnitzel & Schnapps Happy Hour! Netzwerk is bringing together Waterloo Region's Young Professionals for an Oktoberfest-themed networking opportunity. They will be joined by community leaders from all sectors. Located just steps from the Willkommen Platz in Downtown Kitchener. Tickets available now at \$37.

**Date**: Friday, October 6<sup>th</sup> from 4:30 p.m. – 6:30 p.m. **Venue**: Walper Hotel, Crystal Ballroom

#### Damenfest Breakfast

This wunderbar opportunity brings together the women of Waterloo Region all in the Spirit of Gemuetlichkeit. Join us for a morning of great speakers and networking! Over 150 guests from the local business and arts community, as well as members of the prestigious Women of the Year alumni are planning to be in attendance. Tickets on sale now at \$45.

**Date**: Friday, October 13<sup>th</sup> from 8:30 a.m. – 10:00 a.m. **Venue**: Hacienda Saria

## **Baumeister's Luncheon**

It takes more than bricks and mortar to build a community. It takes vision, collaboration and an understanding of place. Join us as we celebrate those who work to build our community – construction, development, property management and more. Tickets on sale now at \$75.

**Date**: Friday, October 13<sup>th</sup> from 12:00 p.m. – 2:00 p.m. **Venue**: Hacienda Saria

"We are excited about the return of our business events," shares Tracy Van Kalsbeek, Executive Director of Kitchener-Waterloo Oktoberfest. "With four "netzwerking" opportunities, there's something for everyone. Hope to see you there!

#### Get tickets to the Oktoberfest Business Event Series: oktoberfest.ca/tickets

PHOTO ATTACHED – PAST OKTOBERFEST BUSINESS EVENTS

#### About Kitchener-Waterloo Oktoberfest

The first Kitchener-Waterloo Oktoberfest was celebrated in 1969 at Concordia Club in Kitchener, organized by a group of dedicated founders. The keg was tapped and history was made. Since then, Kitchener-Waterloo Oktoberfest has developed its own traditions, becoming one of the largest Bavarian festivals outside of Germany. Hundreds of thousands of visitors celebrate annually in our Festhallen, at local restaurants and by attending one of our several family and cultural events, including the annual Willkommen Platz and the Thanksgiving Day Parade. More than just biergartens, Kitchener-Waterloo Oktoberfest is committed to supporting the cultural, economic and social vitality of Waterloo Region, bringing millions of dollars in economic benefit to the region each year. Through the Oktoberfest Cares initiative, the festival supports local charities and other not-for-profit organizations, partners with over 50 local hospitality businesses, and raises funds to donate meals to the Waterloo Region Food Bank through the Onkel Hans Food Drive. For more information visit oktoberfest.ca.

#### Media Contact:

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