

BUTTONS

Summary

This committee is responsible for seeking charities and non-profit groups to sell dated Oktoberfest buttons. We try to match the charity or non-profit group with an appropriate Festhalle or Family & Cultural Event venue. We also provide training and a marketing program to support the efforts of these organizations.

Each organization is assigned one or more Festhalle(n) or event(s) at which they sell buttons. Each committee member serves as liaison with one or more charities or non-profit groups. Each year the charities and non-profit groups raise approximately \$30,000 through button sales.

Responsibilities

- ✓ Contact the selling group for contract completion
- ✓ Serve as liaison for questions, problems and ideas
- ✓ Participate in training & button distribution events
- ✓ Visit Festhallen and Family & Cultural Events during the festival to determine the presence of adequate button sellers and help with any problems or concerns on the part of the charity or operator
- ✓ Coordinate the distribution of excess or requested buttons
- ✓ Collect money and unsold buttons after the event or at the end of the festival
- ✓ Attend Awards Night for distribution of cheques to participating groups

Skills

- Ability to work well with diverse groups
- Self-starter with excellent leadership, motivational and communications skills
- Sales and/or Public Relations experience would be an asset
- Must be able to attend regular meetings as well as visit the selling charities at the various venues