



**CELEBRATING A MILESTONE WITH KITCHENER-
WATERLOO OKTOBERFEST CORPORATE EXPERIENCE**

**ONTARIO DRIVE AND GEAR - 50 YEARS OF WORLD CLASS
MANUFACTURING IN NEW HAMBURG, ONTARIO**

What: **Waterloo Region, Ontario – September 24th, 2012** — Ontario Drive & Gear LTD (ODG), a world leader in the design and manufacturing of amphibious vehicles, and a corporation deeply rooted in the local community and culture, will celebrate 50 years in business with a partnership event with Kitchener-Waterloo Oktoberfest through the 'Corporate Experience' program.

Founded in 1962, as the subsidiary of a German company, its objective was to design and manufacture power transmission and gears for the North American market. In 1967 the ATV Argo was born.

Did you know that ODG has a connection to the **Lunar Rover** and we'll share that at the event?

You are invited to meet the senior team at ODG: Joreg Stieber, Chairman of the Board; Michael Eckardt, CEO; Joel Wright, General Manager, Gear Division; Alan Wood, General Manager, Vehicle Division; along with the President of Kitchener-Waterloo Oktoberfest Inc. Vic Degutis, at this important Oktoberfest which that brings business and culture together for the benefit of the workforce.

When: Thursday, September 27, 2012

Where: Ontario Drive & Gear Ltd.
3551 Bleams Rd. New Hamburg, Ontario

Time:

11:45am	Lunch
12:00pm	Welcome Speeches
12:30pm	Photo's with Argo & Lunar Rover
	President of Oktoberfest
	Miss Oktoberfest
	ODG Staff



ODG Media Contacts on Site:

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For more information on the Kitchener-Waterloo Oktoberfest Corporate Experience, contact volunteer Linda Fegan at feganl@cambridge.ca.

About Kitchener-Waterloo Oktoberfest

Kitchener-Waterloo Oktoberfest is a not-for-profit Bavarian festival founded in 1969 by a group of volunteers committed to contributing to the social and economic vitality of Kitchener-Waterloo, Canada twin cities with German heritage. Canada's Greatest Bavarian Festival celebrates German heritage, food, music and festivities and is supported by more than 50 not-for-profit organizations. The festival is operated by eight year-round full-time staff, over 435 volunteers and 1,300 community and service club volunteers that stage the nine-day festival each October promoting a unique German cultural experience. As well as the \$21.1M annual economic boost the festival gives the local economy during the international festival, over \$1.5 million is raised each year by the not-for-profit organizations associated with Kitchener-Waterloo Oktoberfest, one of the top three most recognized event brands in Canada.

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For additional information:

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