

General

In consideration of the valuable publicity to be received by me, receipt of which is hereby acknowledged, I hereby consent to the exclusive use by you of my name, portrait, video or picture for advertising purposes or for the purpose of trade or by anyone K-W Oktoberfest Inc. may authorize. I further consent to the exclusive use of my name by K-W Oktoberfest Inc. or anyone you may authorize. I hereby release K-W Oktoberfest Inc. from any and all claims that anyone may now have or may hereafter have by reason of such use of my name, portrait, video or picture.

I hereby acknowledge that I have read the official rules of qualification printed herein, that I am complying with them in every way and that the information given is correct.

Date _____

Contestant's Signature _____

Personal Biography

(Please use a blank sheet if needed. Include hobbies, goals, ambitions, etc. Also indicate why you feel you would be a good ambassador for Kitchener-Waterloo Oktoberfest.)

For further information, please contact:

K-W Oktoberfest Inc.

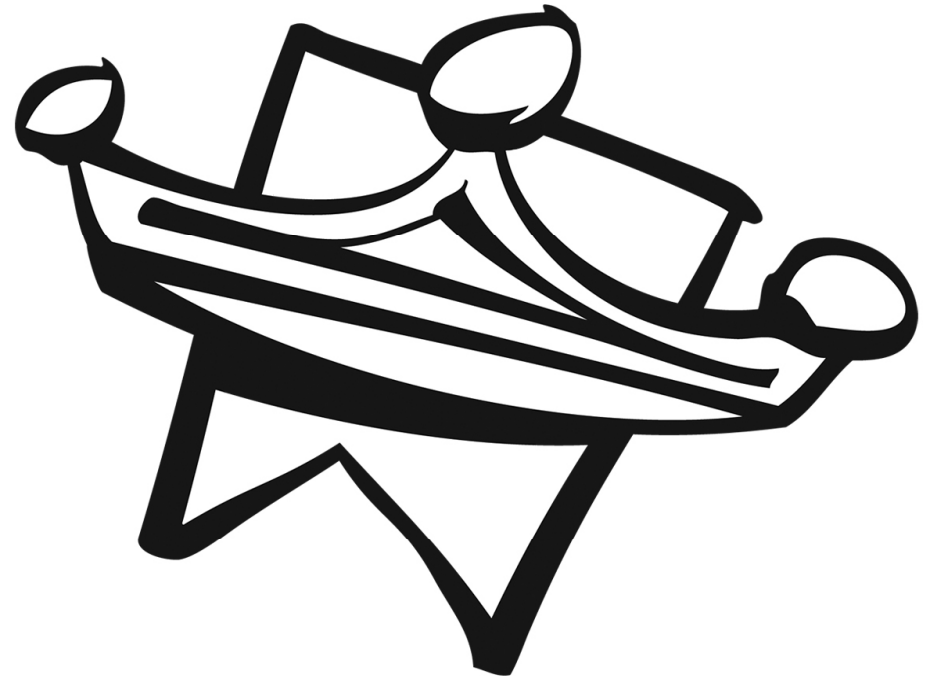
17 Benton Street, Kitchener, ON N2G 3G9

Tel.: 519-570-4267 Ext. 223 Fax: 519-742-3072

www.oktoberfest.ca



Miss  Oktoberfest
Young Women, Our Future's Finest



WORLD  GYM
WOMEN

PFAFF



PORSCHE OF LONDON

2011 Official Miss Oktoberfest Entry Form

Friday, September 30, 2011

Entry Form

Please ensure that your entry fee is submitted as follows:

We would appreciate receiving your entry as soon as possible but **no later than** Monday, September 12, 2011. A recent photograph (head and shoulders) must accompany the application form.

Corporate/Individual Sponsorship Entry Fee (non-refundable): \$350.00^{HST}

- Sponsorship will include presentation of company logo
 - Program recognition
- Verbal exposure throughout the evening of the Miss Oktoberfest Gala Ball

Entry Deadline: Monday, September 12, 2011

Judging: 6 pm - 11 pm

Wednesday, September 14, 2011 and Thursday, September 15, 2011 (if required)

Special Events:

September 19, 20, 21 and 22, 2011 evenings at approximately 6 pm

Name _____

Address _____

City _____ Postal Code _____

Please notify the Kitchener-Waterloo Oktoberfest office **immediately** of any changes in **address** or **phone numbers**.

E-Mail: _____

Telephone: HOME (_____) _____ Best time to phone: _____

CELL (_____) _____ Best time to phone: _____

BUSINESS (_____) _____ Best time to phone: _____

Age: _____ Date of Birth: _____
MONTH DAY YEAR

How did you hear about Miss Oktoberfest? _____

Education

High School _____

University/College _____

Other _____

Qualification Rules

1. Participant's age as of September 30, 2011 must not be less than 19 years or more than 27 years.
2. Participant must be single (ie., never having been married, or had a marriage annulled, or had a child).
3. Participant must have completed High School or equivalent.
4. Must reside within 80 km radius of Kitchener-Waterloo.
5. A select number of participants will be required to attend the Miss Oktoberfest Gala Ball on Friday, September 30, 2011.

Miss Oktoberfest Requirements

Miss Oktoberfest reigns from September 30, 2011 to September 28, 2012. Miss Oktoberfest must be available for numerous activities throughout the year.

From October 1 - 15, 2011 Miss Oktoberfest will be involved with the following:

- Elementary School visits during Kitchener-Waterloo Oktoberfest
- Kitchener-Waterloo Oktoberfest Opening Ceremonies
- Kitchener-Waterloo Oktoberfest Thanksgiving Day Parade
- Daily appearances at Festhallen and Family & Cultural Events
- Miss Oktoberfest will be available for personal appearances, TV interviews, and other Kitchener-Waterloo Oktoberfest publicity activities
- Miss Oktoberfest will be required to obtain a police check in accordance with Kitchener-Waterloo Oktoberfest Volunteer Guidelines

Miss Oktoberfest is expected to be available for photos, television, and radio appearances, and also to participate in parades and conventions throughout her reigning year.

Sponsors (if applicable) _____

Please provide the name, email, and phone number of your local Radio, Television, and Newspapers. In the event you should be chosen as Miss Oktoberfest 2011, we will contact the media listed.

Television: _____

Radio: _____

Newspaper: _____