

GERMAN HERITAGE

Summary

This Committee works to ensure that KWO remains faithful to its vision of preserving the Festival's unique German Heritage. This Committee will develop strategies and plans to monitor various functions and recommend new plans to ensure this Vision is maintained. They will review overall plans for the following year's festival including promotional materials and artwork, key message and proposed events to ensure they support KWO's public image as a traditional Bavarian Festival. Also work to improve communications between other Stakeholders in the German Business Community to enable all to work together to maintain the KWO Vision.

Responsibilities

- ✓ Willing and eager to work with German Community to reach the goals and objectives and vision of KWO and the German Heritage Committee.
- ✓ Willing to work to develop the German Heritage Committee in the future to be an important part of KWO.

Skills

- Experience in a communications role.